

A Roadmap for Sustainable Development & Collective Responsibility on Anvil

In a unique initiative, Sustainable Development and Collective Responsibility Forum (SDCRF) is organizing a major event in Bangalore on 25 October 2013, bringing together around 100 corporates and as many NGOs to strategise the way ahead for ‘Sustainable Development’ and drive home the notion of ‘Collective Responsibility.’

During the brainstorming sessions of this unique gathering, representatives of all entities who are stakeholders in sustainable development will come face to face to discuss and debate to draw up a strategy roadmap for collective responsibility.

They are expected to recommend and initiate action to build more lucrative and long term sustainable models through the Forum, which is the ‘First-ever Integrated Networking Platform’ for all the stakeholders of sustainable social development.

The event, which is being held at The Atria Hotel, in India’s famed Silicon City, will be a common platform for all the stakeholders of society, economic development activity and Climate Change. The participants in the Conference include thought leaders, philanthropists, social leaders, NGOs, VOs, social entrepreneurs, Funding Agencies, Governments and Media.

New Media, India’s largest bilateral trade and community magazine publishing house and **CSR Mandate**, the group’s magazine dedicated to promoting and highlighting CSR activities across the country, are exclusive Media Partners of SDCRF initiative.

SDCRF is a strategic discussion forum of members to drive Sustainable Development strategies involving grass root level organisations and corporate entities. This is an integrated platform for all the entities and stake holders of Sustainable Development. The forum is promoted and nurtured by the members from the corporate and social groups.

SDCRF is supported by Solar Energy Society of India, Centre for Sustainable Development, Federation of Indian Chambers of Commerce and Industries (FICCI) besides the corporate majors such as Britannia Industries, JSW, WIPRO, ITC, TEGUTECH, BOSCH, International Development Group (IDG), Narayana Health, Barclays, Trees for Free, Indus Health Plus, Everything About Water and others.

Sustainable Development & Collective Responsibility

CSR, Diversity, Inclusion and Leadership are the pillars of SDCRF in its Mission of promoting ‘Sustainable Development’, a term coined by the Brundtland Commission and which has over the years become the most quoted definition of development that ‘meets the needs of the present without compromising the ability of future generations to meet their own needs.’

The issue of 'Collective Responsibility' assumes significance as the business practices known as Corporate Social Responsibility (CSR) and sustainability mature and converge with the responsibilities of Corporate Entities, governments and citizens, the term "Collective Responsibility" is beginning to take shape.

Sustainable Development is all about Society's future that one must care about. Everyone knows about irrational consumption patterns that are leading to climate changes and driving the human race towards 'not so favourable' living conditions. The forum is for all those who strive to accomplish those activities that matter a lot to very place one leaves behind for his or her next generation. It is 'collective responsibility' that will bring in changes to these terrible conditions.

SDCRF initiative is a move towards bringing on the change factor to facilitate social organisations that are directly connected to the roots of these issues and empower them to make that impact for sustainable development.

SDCRF brings on board corporate entities who have an inbuilt integrated system of Corporate Social Responsibility as a policy and practice, companies who have imbibed diversity in the culture, companies who care about inclusions in hiring, and all those who promote leadership.

SDCRF also brings together those institutions, Non-Government Organisations (NGOs), Voluntary Organisations who strive to make an impact at the grass root levels to facilitate the end beneficiaries and needy, besides those institutions that are directly involved in saving the world. These entities work towards water conservation, sanitations, waste management, climate change and many such aspects that determine the future of the world.

The prospective participants of the Conference include:

- CEOs and Presidents of companies,
- Directors and Heads of CSR activities,
- Heads of Corporate Communication,
- Heads of Diversity and Inclusion teams,
- Heads of Human Resources,
- Heads of Corporate Women Initiatives,
- Heads of Strategy and Planning,
- Heads of Sustainable Development Teams,
- NGOs
- Voluntary Organizations
- International Funding Agencies
- Government
- Institutions and Research Centers
- Consulting Organizations

The conference organizers are expecting the Media to provide an in-depth coverage of the various initiatives in Sustainability Projects, Diversity and Inclusion Case Studies, CSR programs, Funding Programs, Development programs & Social Activities.

Please contact Mr. Girish Krishnan, Strategic Alliance Head – CSR Mandate, New Media Communications Pvt Ltd. for all further details and similar activities in other parts of India and Overseas. girish@newmediacomm.com or pkg.blr@gmail.com or hand held phone + 91 – 97427 35307

Visit www.newmediacomm.com or www.sdcrf.org, for more details on SDCRF or you may call Mr. Sangram Nayaka: +91 94481 18232 email: sangram@sdcrf.org .

Sustainable Development and Collective Responsibility Forum

SD, Diversity, Inclusion, CSR and Leadership

(SDCRF)

&

Sustainable Development and CSR Awards 2013 SD, Diversity, Inclusion, CSR & Leadership

-For those who really make a difference.

6th September 2013

The Atria Hotel , Bangalore , India

www.sdcrf.org

Supporting Associations



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Event by



Sustainable Development and Collective Responsibility Forum

CSR, Diversity, Inclusion and Leadership...

(SDCRF)



Sustainable Development:

The term was used by the Brundtland Commission which coined what has become the most often-quoted definition of sustainable development as development that “meets the needs of the present without compromising the ability of future generations to meet their own needs.”

Collective Responsibility:

As the business practices known as Corporate Social Responsibility (CSR) and sustainability mature and converge with the responsibilities of Corporate Entities, governments and citizens, the term “Collective Responsibility” is beginning to take shape.

The Forum:

Sustainable Development & Collective Responsibility Forum (SDCRF) is an Integrated Networking Platform for all the stake holders of Social and Economical Development Activity. SDCRF invites thought leaders, philanthropists, social leaders, NGOs, VOs, social entrepreneurs, Funding Agencies, Governments and Media to join us to strategies, brainstorm and take action to build more lucrative and long

term sustainable models.

Sustainable Development is all about our future that we must care about. All of you know about irrational consumption patterns that are leading to climate changes and driving the human race towards ‘not so favourable’ living conditions. The forum is for all those who strive to accomplish those activities that matter a lot to very place we will be leaving behind for our next generations.

It is ‘collective responsibility’ that will bring in changes to these terrible conditions. All of us, let’s make a move towards a bringing on the change factor to facilitate social organisations that are directly connected to the roots of these issues. Empower them to make that impact for sustainable development.

SDCRF brings on board corporate entities who have an inbuilt integrated system of Corporate Social Responsibility as a policy and practice, companies who have imbibed diversity in the culture, companies who care about inclusions in hiring, and all those who promote leadership!

On the other hand, SDCRF brings together those institutions, Non-government organisations, Voluntary Organisations who strive to make an impact at the grass root levels to facilitate the end beneficiaries and needy! Also those institutions that are directly involved in saving our world! Meaning, the entities who work towards water conservation, sanitations, waste management, climate change and many such aspects that determine OUR future!

On the 6th of september we will have 100 companies and 100 NGO's come face to face to discuss, debate and strategise the way ahead for "Sustainable Development" and drive the notion for "Collective Responsibility"

Join us to make it happen!

Who must attend?

- CEOs
- Presidents
- Directors
- Head of CSR
- Heads of Corporate Communication
- Heads of Diversity and Inclusion teams
- Heads of Human Resources
- Heads of Corporate Women Initiatives
- Heads of Strategy and Planning
- Heads of Sustainable Development Teams
- NGOs
- Voluntary Organizations
- International Funding Agencies
- Government
- Institutions and Research Centers
- Consulting Organizations
- Media

Why you must attend!

- To present your initiatives in Sustainability Projects, Diversity Initiatives, Inclusions Case Studies, CSR programs, Funding Programs, Development programs & social activities
- To discuss, debate and strategize sustainable development issue
- To network with the NGOs, VO's and social organizations
- To be a part of the Forum to support the 'First ever – Integrated Networking Platform' for all the stakeholders of social development
- To draw a roadmap for continuing the activities of SDCRF to achieve a common objective

- To showcase case studies that have changed the way the world is looking at you!
- To be a part of the panel discussions, group discussions, round tables and one to one networking meetings

Opportunities for CSR, Diversity and

- Speaking and presenting opportunity
- Exhibiting and Case Study presentations
- Video presentations
- Publishing and Newsletters
- Paper Presentations on Sustainable Development and CSR activities
- Visibility and Branding on all the print and online marketing materials of the Forum
- Opportunity to meet up with chosen NGOs and discuss projects with them during the one to one meetings



About the Forum:

Sustainable Development and Collective Responsibility Forum (SDCRF)

Objectives

- To create and offer a platform for all those who are involved in social development activities, NGOs, Corporate, Consultants, Beneficiaries, Donor Agencies, Funding Organizations and Government Organizations.
- To facilitate the linkages for resource between NGOs, Corporate, Consultants, Beneficiaries, Donors, Funding Organizations, Government Organizations, International NGOs, Multilateral agencies and Bilateral agencies.
- To review the policies of Governments, International Agencies and NGOs on Development and their contribution towards developmental work.
- To help develop appropriate policies and to facilitate the road map for developmental work.
- To collate information on various government and non government schemes on development, updating the information and to disseminate the information to the partners who participate in development.
- To enable the dissemination of information and sharing of experiences and best practices on development through varied means like printing, audio visuals and electronic media, but not restricting the means specified but exploring innovative means for dissemination.
- To bring together all those who are involved in developmental debate and the implementation it, at the national and international level, for a discussion in order to evolve a common concept of development, which will be specific to a region and based on its need.

Vision: Creating a credible platform for evolving a concept of development which could be implemented.

Mission: Organizing regional, national and international platforms for all the partners like NGOs, Corporate, Donor Agencies, Funding Organizations, Government Organizations, International NGOs, Multinational & Bilateral Agencies and Beneficiaries. Organizing will be done through Electronic & Information Media, Work Shops, Seminars and Conferences.

Activities:

- Creating a portal which is easily accessible for registration and empanelment.
- To build a network of corporate entities who are interested in being a part of social development activity across the world.

- Creating resource pool of projects and concerns by NGOs that would be accessed by partners of SDCRF.
- Creating a 24x7 help line for humanitarian response for any eventuality.
- Creating a data base of relevant projects, posted by NGOs across the world to help donors to identify appropriate projects and help them get associated.
- Hosting one national and one international platform which will bring together all the partners of SDCRF on annual basis to network, interact and co-ordinate.
- Identifying Individuals, State Agencies and organizations to work with SDCRF.
- Initiating State Level, Regional Level and National Level platforms with all the partners in all the states in India.
- Collection and dissemination of Government Schemes.
- Monitoring projects that are funded and facilitated by corporate entities
- Reporting and management of projects online through a common portal

About Only4Cause:

Only4Cause is an Innovative Fundraising platform for Organisations that have limited access to resources such as corporate donors, funding organisations, individual donors and volunteers. Only4cause also equips you with low cost websites, email facilitation, digital brochures, social media marketing such as Facebook and Twitter, branding and marketing visibility at all National and International events and conferences.

Only4Cause hosts national and international events and conferences that bring together the most sought after leaders from various industries and disciplines. The conferences would focus on providing a valuable platform for NGOs to interact and discuss the achievements and future plans with the Corporate C-Level Senior Executives such as CEOs, Chief Information Officers, Heads of Human Resources, Heads of Corporate Social Responsibility Teams, Heads of Diversity and Inclusion Teams and Sustainable Development departments. Apart from the corporate sector we invite the funding agencies, donor organizations to discuss their interest to support specific projects and areas of development.

Contact:

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Sustainable Development & CSR Leadership Awards 2013

SDCRF hosts the 'Sustainable Development & CSR Leadership Awards' to recognise & Honor the initiatives & projects under CSR, Leadership and Diversity & Inclusion projects. The companies and NGOs can nominate under the categories for the awards.

Nomination Categories:

Sustainable Development:

- Sustainability Initiative of the Year
- Waste management Initiative of the Year
- Environment Initiative of the Year
- Sustainable Strategy of the Year
- Water Initiative of the Year
- Green Initiative of the Year
- Eco-friendly Initiative of the Year
- Sustainable Technology Initiative of the Year
- Pollution Control Strategy of the Year
- Green Building of the Year
- Eco- hotel/ Resort of the Year
- Energy Conservation Initiative of the Year
- Renewable Energy Initiative of the Year
- Rural Development Initiative of the year
- Employable Skill Development Initiative of the Year
- Sustainable Health Initiative of the year

Diversity:

- Diversity Initiative of the Year
- Diversity Project of the Year

Inclusion:

- Inclusion Initiative of the Year
- Corporate Social Responsibility
- CSR Initiative of the Year
- CSR Strategy of the Year

Leadership:

- Women Leadership Initiative of the Year
- Women Initiative of the Year
- Women Entrepreneur of the Year
- Leadership Initiative of the Year

NGOs and Social Organisations:

- Social initiative of the year
- Cause of the year
- Project of the Year

Individual Categories:

- Social Leader of the Year
- Social Entrepreneur of the Year
- Social Initiative of the year
- Social Worker of the Year

* Note: Nominations should be filed under specific project title:

Examples:

"Sustainable Development Leader – Soil Conservation Project"

"Social Leadership – Girl Child Education Project"

SDCRF -CSR, Diversity, Inclusion and Leadership...

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