

The background features a stylized globe in the upper left, composed of a grid of squares in various shades of green and yellow. A quill pen is positioned in a blue inkwell to the right of the globe. The globe is surrounded by several curved lines in orange and green, suggesting motion or orbits. The overall background is a light blue gradient with a subtle pattern of small squares.

NEW MEDIA

Adding a Cutting Edge
to The Digital Age

Celebrating the Spirit of Enterprise

Connecting Global Wealth Creators

Mission Statement

New Media takes pride in its role as catalyst facilitating connectivity among business communities to help countries share each other's prosperity to make the world a better place to live in. Over the last decade and a half, our bilateral trade and community publications and various allied initiatives have stood the test of time. Moving along with the 21st Century, we have been able to catch up with a world where change is a constant, crucial and essential. We believe in the aphorism, 'Excellence has no parameters;' Therefore we constantly strive to stretch its boundaries. In this pursuit, we have gone digital in letter and spirit and in the process, brought about a paradigm shift in our mission strategies to meet global standards. Celebrating the spirit of enterprise has been our motto and connecting global wealth creators, our objective. We believe that our modest efforts, in their own humble way, have helped in making a difference to this world, that is beneficial not only to the business community but to society at large. And that's our Mission.



Objective:

Providing digital content that helps connect spirited entrepreneurs across the globe with emerging opportunities at the right time. Disseminating information on government policies and business strategies through factual reportage and its analytical interpretation.

A Transcontinental Media Brand

The Sun doesn't set on New Media publications. Our magazines cover all time zones of the world.

Our Footprint:

Our footprint covers India's bilateral trade with more than 125 countries spanning six continents.

Connecting Global Wealth Creators

NEW MEDIA, India's largest bilateral trade magazine publishing house based in Mumbai, the country's , commercial capital, has since its inception in February 2002, succeeded in connecting transnational wealth creators, a task unprecedented in its scale and breadth.

*Connecting transnational trading communities through our
publications and B2B services*

Business Verticals



Digital Edge Multimedia

This division provides world-class digital creative services on a global scale and aims to constantly push the boundaries of possibilities in visual infotainment and edutainment. Digital Edge provides 3D animation and multimedia services, conversion of print educational books into digital platform, making animation and information films (edutainment) as mobile apps and for Smart TV and Smartphones, Ad Commercials, Motion Graphics for Television, Film Visual Effects, Channel Identity and Packaging, Show Packaging, Corporate Audio Visuals, 3D Walk Through and Animation, Live Action and Mobile Apps (Android, IOS, Microsoft) like social awareness, agriculture, healthcare etc, for the global market. <https://vimeo.com/digitaledgestudio>



Knowledge Process Outsourcing (KPO)

New Media has ventured into various other specific fields. Prominent among these new areas are digital content generation for a growing number of clients from all sectors of the economy and content creation for educational books, animation, design, training and consultancy for the global market.

Consultancy & IT Services

These cover Capacity Building, Training Needs Assessment, Technology and Education for the international market.

This division specializes in IT Audit and Security Services, Service Organisation Control Reporting, Sarbanes - Oxley Compliance, Enterprise Risk & Advisory Services, Compliance Solutions & BCM. New Media has collaborated with Media High Council, Rwanda, to work together in drawing up a roadmap for a media capacity building plan that enables professionalism and sustainability of the media sector in Rwanda.

Plans are also on to start a Digital Resource Centre, that provides training aspiring professionals and guidance to their gainful employment. Such an centre will be a boon to Rwanda in particular and Africa as a whole.

Media Value Works

An expertise in social media optimization and news dissemination to over 150 countries in 25 languages through 1.4 million journalists in collaboration with globally reputed Newswire.

Publications

Content Creation

Our content team has successfully conceptualized and created analytical content about diversified sectors ranging from economy to community services. It has published it in the form of magazines, which have been very well received by decision makers in government and corporate fields, business communities and public at large.

The company has a highly experienced and skilled in-house team for content, design and editing for both varieties of our publications.

B2B (Bilateral Trade Magazines)

Our publications have the distinction of being supported by reputed chambers of commerce and trade associations of various countries and enjoy the patronage of their respective embassies and consulates in countries such as US, Canada, Switzerland, Israel etc. All the following publications are being digitally updated on a prime-time basis, incorporating the latest developments and analyses.

Indo-African Business - *Connecting a Vibrant Continent*

Started in association with EXIM Bank of India, under the patronage of the 'Focus' Programme of the Ministry of Commerce, Govt. of India, this magazine has actively promoted the India-Africa multilateral trade and cultural relations. It has also promoted EXIM Bank's Partnership Conclave- a highly-focused annual event for enhancing trade and investment between India and 54 African countries. The bilingual quarterly is published in English and French.





Indo-CIS Business & Indo-LAC Business

These two magazines also fall in the categories promoted under the 'Focus' Programme of the Commerce Ministry. Indo-CIS Business (English & Russian) caters to India's bilateral trade with the CIS (commonwealth of Independent States)- a conglomeration of former Soviet Union. Some of them, such as Kazakhstan, are oil and natural resource-rich and are keen on stepping up trade with India.



Indo-LAC Business (English and Spanish), which covers the Latin American and the Caribbean countries, assumes importance with the rise of the BRICS as a group, of which apart from China, Brazil, Russia, India and South Africa are members. The two magazines thus cover a vast spectrum of countries across several continents.



Open Trade - Coping with Global Challenges

This magazine was started as the official voice of the Trade Commissioners' Forum (TCF), Mumbai, in association with EXIM Bank (Govt. of India). Initially, the magazine focused on the economic growth of TCF member-countries, numbering 23 and their trade with India. It has since expanded its coverage to encompass global economic developments and their repercussions on India and elsewhere.



Indo-US Business - Trade Ties at a New High

The magazine, published in association with the Indo-American Chamber of Commerce (IACC), is the first of its kind, promoting bilateral trade between the world's most powerful and the largest democracies. With India's rise as a global economic powerhouse and a destination of investment opportunities the two-way trade between India and the United States has received a boost. A new lease of life given to the civilian nuclear cooperation is expected to further forge the bonds between the two countries.

Indo-Swiss Business - Strengthening an Abiding Bond

The magazine is supported by the Swiss Business Hub, India, which is a Member of the Business Network of Switzerland. Together with the publications respectively outsourced by the Swiss Asian Chamber of Commerce (SACC) and Swiss Indian Chamber of Commerce (SICC), New Media has been able to establish an abiding bond with Switzerland and serve its business interests in India.



Indo-Australian Business - Expanding Business Horizon

This bimonthly publication caters to the needs of policy-makers and business communities of India and Australia. Supported by Australian Trade Commission (AUSTRADE) and Western Australian Trade Office (WATO), the publication provides much-needed analyses of the growing business collaborations between resource-rich Australia and India, where big domestic businesses are aspiring to expand overseas.



Indo-Canadian Business - Exploring Business Opportunities

This magazine highlights the investment opportunities existing in various fields in India and Canada targeting readers consisting of policy and decision makers and the people who matter the most in the Indo-Canadian Business community across the globe. Thus, imparting a strong global focus and outlook to our publications



Indo- Israeli Business - Exploring New Vistas

Published in partnership with the Consulate General of Israel, Mumbai, it seeks to facilitate interaction amongst officials and businessmen of the two countries in order to further boost bilateral trade and highlight emerging sectors or potential areas of collaboration.





Asian Nuclear Energy - Untapped Potential

Despite shock waves created by a disaster at the Fukushima nuclear plant in Japan, nuclear energy generation across the globe is unaffected. In fact, in India, nuclear energy received a new lease of life, thanks to the revival of the country's civilian nuclear cooperation agreement with the United States.



SeaPorts Business - Facilitating Maritime Commerce

India's first comprehensive bi-monthly magazine with in-depth information and analyses covers all aspects of ports and allied services and industries. The magazine encompasses a wide spectrum of issues related to Indian and international ports.

COMMUNITY MAGAZINES

New Media's Public Affairs Team has entered into partnerships with Regulators of the Government of India as well as several State Governments for publishing magazines serving society.



The PROTECTOR

We act as the Communications Partner with government institutions & agencies, helping them 'Connect with the Communities' at large. Such engagements include partnerships with the Mumbai, Kolkata, Hyderabad and Bihar Police as well as the CRPF through our banner publication "THE PROTECTOR" magazine.

MILESTONE

Road safety is a challenge to the Transport Department and it cannot be accomplished without the compliance of safety rules by motorists, vehicle manufacturers and the public who use the road transport network and the roads 24x7. The magazine acts as a forum for bridging the information and communication gap and creating a feeling of togetherness in meeting the challenges to ensure road safety.



CSR Mandate

This magazine works towards knitting together policy makers, corporates and communities working towards similar goals by providing them a direction to work towards building a harmonious society where growth becomes inevitable as it is powered by educated, healthy and happy, robust and well-trained citizens.



KNOW DISASTER

Know Disaster is dedicated to the issues of disaster management, risk reduction and recovery. It takes a step forward in analyzing and working towards better risk management and building a resilient economy.



The ADMINISTRATOR Today

The mission of this magazine is to provide a platform for civil servants to share with each other, and the public, the nuances of good governance, their experiences in various capacities both as advisors helping the government in framing its policies and facilitators in their implementation.



Events & Exhibitions

Apart from our commitment to promote social causes, we organize specialized and customized road shows, B2B meetings and international seminars on contemporary topics, conferences and symposiums.



Solid Waste Management

Concern for environmental safety, conservation and preservation has been a global concern that is being discussed and debated at various levels – local, national and global. In an unprecedented initiative, New Media has organized seminars on the burning topic of Solid Waste Management (SWM) in 14 national centres across India.

Safer Tomorrow

Under the auspices of the PROTECTOR magazine, New Media also launched a series of seminars on the topic of 'Safer Tomorrow', beginning with Mumbai. The Mumbai seminar was held in 2012.

Fight Against Terrorism

Publication of *Fight Against Terrorism*, a monumental compendium of speeches by eminent personalities, security analysts and experts compiled from a series of seminars organized by the Mumbai Police. Today, *Fight Against Terrorism* is in great demand with terrorism emerging as a perennial threat to the nation.

Fashion Jewellery Show

New Media, in association with various jewellery associations has been organizing jewellery fashion shows across India.



e-Publications & Cloud Platform

We believe in the global reach and power of the electronic media. Our electronic magazines or e-Zines disseminate business intelligence. Posted on our websites, these are subject-specific, timely and topical. The e-Zines serve as critical preludes to our print publications.

They are brief in content but indicative of the larger perspective of the print magazines that follow and touch wide ranging issues of investment opportunities, joint ventures, mergers and acquisitions, R&D, new technologies and technology transfer.

Our state of art media lab develops the latest publishing technologies. Our innovative team presents the most up-to-date solutions for engagement with the web audience.

Our cloud-based platform connects and distributes news to journalists across India.

Electronic Portals

Wide-ranging, exhaustive and comprehensive in content coverage, the portals touch all aspects of their respective disciplines, be it pharmaceuticals, nuclear power generation or Small and Medium Enterprises (SMEs). The portals are 'brand builders'. They are promotional tools for your company, your products and your achievements. They will help hone your communication skills and launch your company as a brand.

www.seaportsbusiness.com
(Facilitating shipping & maritime commerce)

www.ingredientsbusiness.com
(Giving your business an edge)

www.theprotector.in
(Connecting cops with community)

www.pharmaquest.biz
(Towards building the pharma and allied sector)

www.outsourcingera.com
(Leveraging competencies)

www.asiannuclearenergy.com
(Facilitating nuclear commerce)

www.smelead.com
(Dedicated to the MSME community)

Accessing New Media e-Publications through various Apps

New Media is taking full advantage of mobile technology to reach out to its existing and more importantly, potential readers. The company's various digital editions will be made accessible through various apps. These apps will provide access to every article and post from New Media's digital publications. Free to download, the apps will provide users with up to the minute content from New Media publications. Meanwhile, magazine subscribers get full access to all the distinctive reporting, essays, and commentary found in each of New Media's magazines.

New Media magazines will be simpler to access, share and navigate. All the long-form pieces found in each issue will be available for download and can be read anytime (even offline). Plus, readers will get a constant stream of fresh ideas and reporting from www.newmediacomm.biz.

Outsourcing Services - Printing & Publishing

This division includes outsourced publishing of educational and coffee table books, journals, newsletters, brochures and marketing collaterals, to name a few. We have been providing publishing services from concept to implementation to various government agencies and large publishers from Switzerland, Australia, Canada and several countries of the African continent and locally, the State Governments in India. We have also published educational text books for Central African countries in French & English.

We have high-tech, fully automated and state of art printing facilities to provide world class printing solutions for all kinds of printing work with the capacity to print more than fifty thousand books a day.





Other Divisions

GFDR - Global Vision & Local Action

NEW MEDIA believes in serving society and working towards a better and safer tomorrow. With this objective in mind, we launched the Global Forum for Disaster Reduction in 2005, which is a member of National Corporate Task Force of NDMA under the chairmanship of the Prime Minister of India. We have held three international conferences on Disaster Management and Business Continuity, in which, organizations such as the World Bank, UNISDR, IBM, Wipro, JCB,

Governments of Maharashtra, Madhya Pradesh, Jharkhand and NDMA were participants.

www.gfdr.org

The Road Ahead

The Company is planning to set up offices in South Africa, Nigeria and New York for seeking outsourcing opportunities in animation, multimedia/publishing projects including special effects for the entertainment industry.

Other Divisions

The Road Ahead

Our Patrons & Associates

- Export-Import Bank of India (EXIM Bank)
- Trade Commissioners' Forum (TCF)
- National Disaster Management Authority (NDMA)
- Indo-American Chamber of Commerce (IACC)
- Swiss Business Hub, India, Member Business Network, Switzerland
- Swiss-Asian Chamber of Commerce
- Swiss-Indian Chamber of Commerce
- Indo-African Chamber of Commerce
- Australian Trade Commission (AUSTRADE)
- Western Australian Trade Office (WATO)
- Indo-Canadian Business Chamber (ICBC)
- Grant Thornton
- Imitation Jewellery and Manufacturers Association, India - IJMA
- Media High Council, Rwanda
- Higher Education Council, Rwanda
- Anucam Educational Books PLC, Cameroon
- Dove Educational Press Ltd, Cameroon
- TINCYD Group, Cameroon
- Drakkar Limited, Rwanda

Our Patrons & Associates

Connecting a Resurgent India with Vibrant Global Business Communities



New Media Communication Pvt. Ltd wants to serve your business.

Develop a relationship based on partnership with us at:

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